



JOB VACANCY

Laiko Cosmos Trading Ltd, a leading FMCG distributor of well – known local and international brands in the Retail and HORECA markets, is seeking to recruit the right candidate to fill the position of Brand Manager. The role is based in Nicosia.

JOB OBJECTIVE/ROLE DEFINITION

The successful candidate will be responsible to execute and co-ordinate both the Company's and the Principal's strategy towards achieving profitable growth for the brands he/she is responsible for, through a creative brand plan and an excellent market execution and always within the approved budgets.

This is a great opportunity for a passionate, self-motivated and enthusiastic professional who seeks a position in a fast paced, dynamic environment.

KEY RESPONSIBILITIES

- Develops and executes effectively the annual Marketing Plan of the brand and manages efficiently the approved marketing budgets.
- Presents to the Sales Force and co-ordinates effectively the annual Marketing Plan for the brands he/she is handling.
- Maintains clear communication channels with the rest of the Commercial team as well as with both internal and external stakeholders.
- Gets a first-hand knowledge of the market.
- Profoundly represents the brand in the various activities organized by the company.
- Develops merchandising standards for the various types of outlets as well as manages the production of marketing materials and other relevant POS material needed.
- Evaluates and put into effect various marketing campaigns
- Ability to take initiative, interact, communicate and present ideas
- Ensures excellence in market execution.
- Observes and adapts his/her plans according to the market trends.
- Maintains excellent relationship with his/her Principals, customers and suppliers.
- Gathers and communicates information on client needs and constantly monitors competition activity.

- Constantly monitors and achieves brand's sales targets through guidance and support to the sales team.

IDEAL CANDIDATE PROFILE

- Undergraduate or Postgraduate University Degree in Marketing or Business Administration.
- Minimum 2 years' experience in an FMCG Company.
- Fluent written and spoken English and Greek
- Computer literate with advanced knowledge of MS Office.
- Strong organization skills, ability to prioritize different tasks quickly
- Ability to meet strict deadlines
- Understands basic financial terms.
- Masters decision taking, problem solving and leadership capabilities.
- Possesses strong negotiation and communication skills.
- Ability to take initiatives and deliver results

Remuneration

An attractive remuneration package will be offered to the successful candidate according to qualifications and experience.

- 13 salaries annually
- Bonus Scheme based on target's achievement
- Medical Plan
- Provident fund
- Mobile Allowance
- 20 days annual leave, on pro rata basis.